

TIGER OF SWEDEN MEN'S ACCESSORIES

SPRING/SUMMER 2018

For Spring/Summer 2018 Tiger of Sweden Men's accessories focuses on a minimalistic yet bold expression. Timeless cuts, clean Scandinavian lines and with raw details spun from Swedish craft tradition.

The language of the bag collection adopts a more elongated silhouette with flared lines. The new proportions are explored in versatile products that can be worn in different ways dependent on use. Heavy stitch detailing with roots in Swedish Craft tradition adorns pared back pieces to give an updated look to core clean Scandinavian lines. The continued desire to place premium materials at center stage results in simple constructions with carefully considered details.

The formal bags are given a more contemporary lift with bold matte hardware against smooth flat leathers and a structured stiff feeling, while the casual bags bring a more slouched expression with warmer materials and weathered hardware finishes.

The shoe collection brings new life to classic styles and shapes through deconstruction and soft, structured suede and leathers, both in formal shoes and the casual sneakers. The colour palette embraces the spring season with pale greys and washed blues accented with a fresh dusty pink.

"We brought a more aggressive straight cut toe to the dressed oxford, deconstructed the derby with an unlined raw vachetta leather giving it a new lighter spring feeling. We highlighted the fine craftsmanship in the collection with bold contrast stitching details on suede uppers that gives everything a more worked look, details spun from old native Swedish craft tradition. For the Sneakers, we have worked with a lot with depth through rougher tumbled suedes." Edward Longden, Men's Accessories Designer, Tiger of Sweden.