

# TIGER OF SWEDEN

PRESS RELEASE

TIGER OF SWEDEN FALL WINTER 2021

## LIFE

Observations of what is happening around me. Of life and how people are living here. There is the element of being a voyeur in the city in which you reside, just going for a walk and watching life as it unfolds around you.

It is a newcomer's view. Watching and celebrating – the familiar or the minute not taken for granted. From the most unassuming lichen that is growing on the rocks by the water all around and in the forest, always growing, regardless of whether you witness it or not to how people move about the city. For us the mundane becomes the sublime.

A not so grand tour around Stockholm. More of a daily commute than a grand adventure.

Kacper Kaspzyk becomes another pair of eyes. Another equally valid point of view observing the slow, unlooked for continuous motion of life through the project commissioned at the start of the collection, looking framing life here. In Kacper's work it is the absence of the object, the part that is left behind – the transient shadow becomes the way the story is told, and the frame collated and grided in the collection's prints, through which we see.

Through the fabrics used; waxed cotton, raw denim, moleskin, leathers, the same hint of life is seen and the garments will show a picture of the wearer over time. They are fabrics that wear with you, eventually they become a portrait of you - where you are and what you have done. The practicality, the what you have done, becomes central to the type of clothes we wish to craft. Functionality in all its mundane necessity runs throughout. Weather, the elements, the boundless expanses of water in Stockholm and the changing nature of all of these is a challenge and a constant inspiration. The collection is rooted in authentic craftsmanship, with an earnest focus on the wearer, functionality and nature.

Bryan Conway,  
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