

TIGER OF SWEDEN

PRE SPRING 2022

The Pre-Spring 2022 collection underpins an appreciation of the art of dressing – revelling in the escapism of formal and informal attire. The initial inspiration behind the collection stemmed from the work of Swedish Abstract artist Hilma Klint and her exploration of both abstraction and cosmology. The collection succeeds in finding the perfect middle ground between ease and extravagance – offering wardrobe options imbued a sense of intrigue.

Anchored by tailoring heritage yet forging a playful new path: the collection features offbeat accents and voluminous silhouettes created through the exploration of abstract shapes with a focus on circular and square forms. Sculptural shapes are perfectly offset with luxe textures and rich accents of gold and silver – creating an almost reflective aesthetic.

The first offering focuses on festive attire seeking to honour and modernise classic archival styles with refined tailoring, statement knitwear in alpaca and mohair blends and dramatically proportioned evening dresses.

The second facet of the collection offers a pre-spring message, more casual garments, a lighter colour palette with the inclusion of relaxed denim and transeasonal outerwear designed for effortless layering.



ABOUT TIGER OF SWEDEN

Tiger of Sweden is a Stockholm based fashion house established in 1903. Our heritage is in tailoring, and for more than a century, Tiger of Sweden has stood for style with purpose. Dressing people for whom true style is about the confidence to be themselves. Tiger of Sweden was first to bring ready-to-wear tailoring to Sweden, making the suit accessible not solely for the wealthy elite, but also for the everyday person. With an emphasis on cut, shape and quality; innovation and craftsmanship have defined the brand ever since. Headquartered in Stockholm, Tiger of Sweden's collections are sold globally, both online and at over 1,200 retail stores.

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